

RESOLUTION NO 2010-46

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MONROVIA, CALIFORNIA, IN SUPPORT OF “BUSINESS FRIENDLY PRINCIPLES” AS PART OF SCAG’S DEVELOPMENT OF A SOUTHERN CALIFORNIA ECONOMIC GROWTH STRATEGY

WHEREAS, the City of Monrovia is a member of the Southern California Association of Governments (SCAG) who is engaged in the development of a Southern California Economic Growth Strategy,

WHEREAS, the City of Monrovia supports working with SCAG and other key economic stakeholders to improve the Southern California economy,

WHEREAS, the City of Monrovia is a business friendly municipality and has numerous practices in place to encourage economic growth within its community,

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF MONROVIA, CALIFORNIA DOES RESOLVE AS FOLLOWS

1 That the City of Monrovia supports the following “Business Friendly Principles” as part of SCAG’s development of a Southern California Economic Growth Strategy

Principle One – Economic Development as a Priority

The City of Monrovia strives to demonstrate commitment to economic development as a priority

Principle Two - Business Partnership

The City of Monrovia strives to provide quality municipal services to attract and retain businesses and employees

Principle Three-Business Responsive Processes

The City of Monrovia strives to communicate effectively with businesses, including processes to increase its responsiveness to businesses that are seeking or doing business within its jurisdiction (commitments include responding to business inquires within an established time period and offering an expedited permitting process for new businesses)

Principle Four – Attractiveness to Business Investment

The City of Monrovia strives to streamline operations for efficient and responsive business assistance in areas of licensing, permitting, inspections and other municipal services and will seek to improve its attractiveness to new and existing businesses within its jurisdiction (commitments include striving to maintain

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competitive taxes and fees and establishing good communications with business base via newsletter or website)

2 That the City Council authorizes its staff to submit a copy of this resolution to SCAG in time for SCAG's Regional Economic Summit currently scheduled for December 2, 2010

PASSED, APPROVED and ADOPTED this 16th day of November, 2010, by the following vote

**AYES
NOES
ABSTAIN
EXCUSED**

BY

Mary Ann Lutz, Mayor
City of Monrovia

ATTEST

APPROVED AS TO FORM

Alice D Atkins, CMC, City Clerk
City of Monrovia

Craig A Steele, City Attorney
City of Monrovia